Chorlton Climate Action Partnership

A community-led project supported by the National Lottery





To reduce carbon emissions by: making it easy & desirable to walk or cycle and not use a private car

Making Chorlton^{*} a safer, greener, less polluted and congested place

*Throughout this pack, 'Chorlton' refers to the wider place known as Chorlton, which includes Chorlton and Chorlton Park political wards. If referring to the individual wards, this is specified.

Chorlton Climate Action Partnership

Formed to facilitate a one-year community-led project to

- Help our community understand how we can reduce carbon emissions from cars in Chorlton and create a vision for change
- Begin to help make change, and lay foundations for further work





Summary

12-month's development funding which will enable us to create a small team in the heart of Chorlton carrying out the following work

• Community engagement

Talking with our community about our transport climate challenge, sharing insights, understanding blockers and triggers for change to create a vision for what Chorlton could be like

• Data

Collecting and analysing key data about traffic levels and transport behaviours in our community

• Up to 3 mini traffic-reduction projects 🚸 🕍 🎇 🛒

Engaging with residents, traders and other stakeholders in three hotspots to make a proposal for change and hold a weekend trial

Building for the future

Capacity, knowledge & possible funding routes for future work

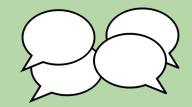


Community engagement is our Number 1 focus

We have formed a community board of representatives from various groups to to connect the project formally to the community

This forum will steer the project and help support climate action in Chorlton and ensure legacy for the project aims and findings **Proposed name:**

Our Streets Chorlton



Who do we engage?

Community mapping

Detailed work plotting the groups and individuals we need to engage with, and then planning different techniques for each of them: on their terms.

Some of that mapping already exists - this community board is connected to so many.

But we will go further - to reach the parts other projects have not reached!

What do we know about Chorlton: About 30,000 people living across two political wards

	Choriton	Chorlton Park	Manchester
High level car owners (households one or more)	74%	71%	44.5%
Above average level of owner-occupied housing	56.5%	49%	38.5%
High level of white collar (higher & lower management/ professional)	26.5%	22.5%	12%
Above average level of employment	80%	75%	63.5%
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High level of education (level 4 or 5)	61%	49%	29%





Going to groups and individuals where they are: eg

Real world events

Digital platforms

Roving pop-up High street stalls Street surveys Leaflets to houses Live speaker events Creative workshops Webinars Website with interactive tools such as maps Email survey/s or polls Search tools Calendar Sample ideas: detailed plan to be drawn up by/with project team Proactive approach:

Attend wide variety of community groups

Seek out individuals from target groups

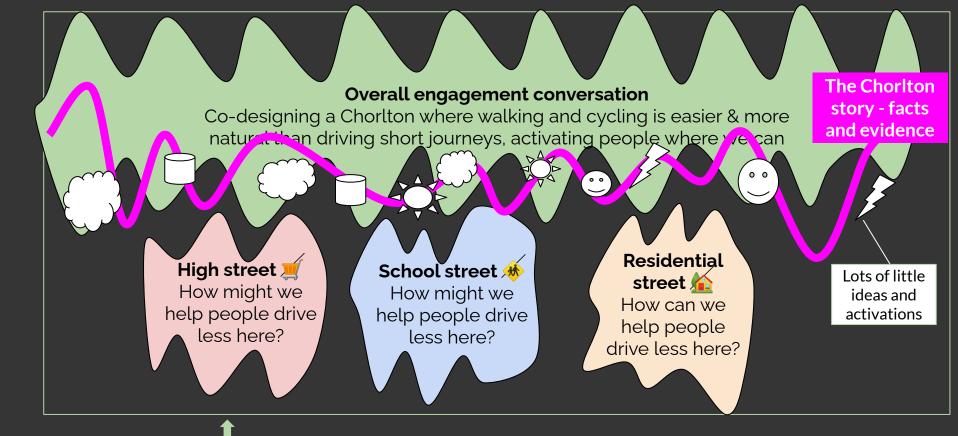
Speak in other spaces - schools? churches?



All underpinned by a website which would home all the threads to the project resources, links, feedback, signpost to further info etc, plus related social media/newsletter etc

And a physical base where people can drop in and find out more, with printed materials. The base will be just that - a hub from which the project will travel to all parts of Chorlton.

And all working according to our guiding principles of genuine, inclusive, open



Fitting it all together

Our Guiding Principles





A campfire warming and feeding an ecosystem of wider change

Providing momentum - clear way forward Creating excitement - a sense of the possible Being a catalyst - new leaders & activists with new skills Enabling a collective - greater than sum of parts Facilitating wider impact - new spin offs form A connector joining all the parts involving everyone in an open, non-preachy conversation

Seeing & hearing from different people - all sections of the community Joining up the parts of Chorlton, north & south, east & west Connecting with new people, reaching the parts not usually reached Enfineng, not separate from, existing toups/projects Targeting key groups "diversity influence Planting & nurturing seeds of tangible change in Chorlton & a plan for how they can grow

We influence real stuff on the ground people can seel We hear change in the language used and by a broader group of people = hope, pride, optimism, ownership There is support for a longer-term plan for change We are successful enough so that there is support for a further bid to implement it

Our community owns the project We facilitate an inclusive conversation about facts, choices & possibilities for change - and help try things out Enabling our community to create a long-term plan for greater change

How we work

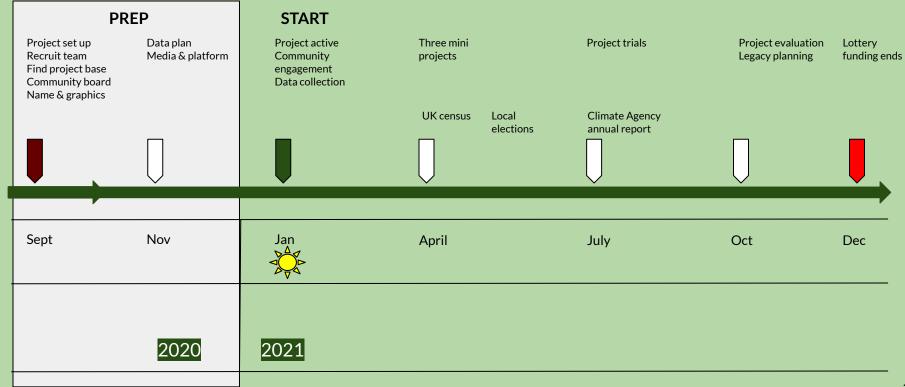
Fun & Joyful whenever we can!

Agile - learning as we go Humble - never preachy Generous & useful - capturing, developing, sharing know-how/ learning Self-sustaining - growing others Genuine & high-quality - no tick boxes here Team work - working well together We get on & know how to hear challenge & make it useful

Some of our personal hopes

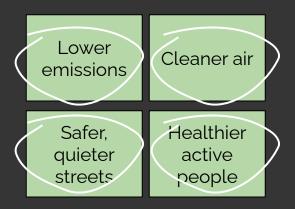
We see less cars on the roads and pavements in Choriton and streets return to lockdown levels of safety & quiet Our schools go car-free People want to be data collectors/ conduct traffic survey and we get the data we need to tell a compelling story We create a consensus for Beech Road pedestrianise and indeed a quadrant of Low Traffic Neighbourhoods There are Co-op e-bikes everywhere! We replicate success across other Walk Ride groups/areas We influence traders in Chorlton

What's the timeline?



The opportunity









How shall we work together?

→ Help us find a base!

- Spread the word
- Design brief
- → Ideas for teaming up / making it bigger
- → Longer-term planning / funding
- Shared values well be creating a community-led vision for a greener, cleaner, less-congested, safer Chorlton

For more info:

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Appendix

Why here, why now?



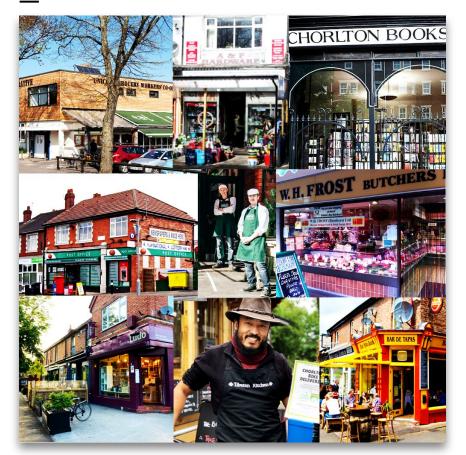
Lockdown saw traffic down by up to 90%, as people rediscovered their neighbourhoods, and millions took to foot and bike

Only 9% of people want to 'go back to normal'



Chorlton's strengths shone through with a strong community response, more use of green space, desire to stay local and support **local traders**

More than 100 street support groups joined the 'Chorlton Connectors' community response.



(1) TfGM lockdown survey of 14,700 residents in GM (2) Chorlton Bike Deliveries survey 253 people, June 2020) **Chorlton's strong local** offer and identity can benefit from the move to continued home working and people staying more local

In GM, 43% of people intend to shop closer to home, 50% to change how their work travel plans

In Chorlton, 83% of people shop locally and want to support our economy more during Covid19*

Reducing car journeys can also help us tackle our climate crisis transport is second **biggest source of Co2** in Manchester

Transport accounts for 32% of direct emissions in Manchester, and the proportion is growing

Manchester Climate Change Agency annual report, July 2020





WHAT YOU SAID



Community workshops show a strong desire to reduce traffic levels, speeds and vehicle emissions in Chorlton

In Climate Action Workshops held in Chorlton in December 2019, reducing cars & planting more trees came top of the community's wish list

- Become informed and demand action from leaders
- Cast our vote according to environmental policies
- Write to our politicians/ attend their regular open surgery
- · Join a national or local group campaigning for change
- · Join a protest · with a banner that says how you feel
- Talk to our friends and family

- Walk, cycle, or use public transport. Avoid flying
- Plant trees www.woodlandtrust/bigclimatefightback
- Eat a mainly plant-based diet
 Switch to a renewable energy provider -
- www.bigcleanswitch.org/gm
 Switch to LED lightbulbs, turn things off & heating down
- · Buy second hand clothes, and repair and re-use stuff

We have a high level of car ownership in **Chorlton & can make** significant carbon reductions if we change how we travel

72.5% of households here have one or more cars (average in Manchester is just 45%) ¹/₃ of all journeys of 1km or less are driven by car



(1) 2011 census, Chorlton + Chorlton Park wards. (2) in GM. Change a Region, GMCA



Making our streets easier & safer to walk around makes our neighbourhood more pleasant - increasing time and money spent

Walking, cycling and public realm improvements have been found to increase sales by up to 30%

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More than 500 local people signed a statement asking for safer walking & cycling in Chorlton MAIN PROBLEMS

Top 5 issues raised by Chorlton residents were

 Pavement parking 2. Speeding vehicles;
 Lack of cycle protection; 4. Lack of space for distancing; 5. Dangerous road crossings.





A safe, three-mile cycleway will soon link Chorlton to Manchester city centre

A similar scheme on Oxford Road linking Fallowfield to city has led to 1m cycle trips a year

We also live in a brilliant community who care and are already taking action



Everybody needs good friends!



The mini projects

Sustrans' exciting School Neighbourhoods scheme will empower pupils at a school in Chorlton to design solutions to make their school run safer, greener - and more fun!



Groundwork will work with residents in Chorlton to expand the role nature can play in tackling climate change



Turning forgotten corners into green growing spaces

We'll work with traders, shoppers & residents to design a high street area that can be made safer and easier to walk for the benefit of all. Restricting vehicles makes it easier to distance & enjoy our neighbourhoods without a car, as part of our green recovery



And lots more besides! as we discover even more about changes our community wants to make, during the evolution of the project

What is Manchester's climate commitment?

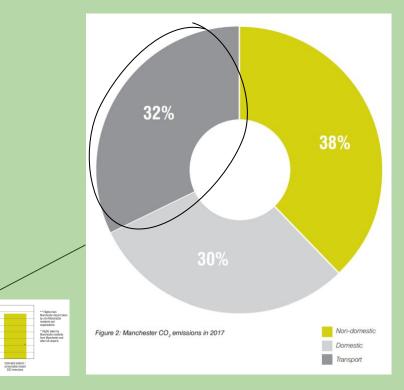
We've committed to reducing the CO2 from our homes, work & ground transport, by at least 50% during 2020-25

That's what we need to do to stay within our 15m tonne carbon budget for 2018-2100

What is Manchester's transport challenge?

A third of our direct emissions comes from transport - mostly cars - and it's the fastest-growing source of greenhouse gases

so reducing the amount we drive is one of biggest things we can do to reduce our carbon footprint



And while many journeys are necessary by car, we'll focus on shorter trips, those that could relatively easily be made by foot or bike

The National Lottery has also allocated £100m for communities to take action to reduce carbon emissions over next 10 years

Our project is one of 14 funded in batch one

What's the background to this project?

- (c) In **December**, Cllr Eve Holt spotted an opportunity via the National Lottery, looking for 'place-based' proposals to cut Co2.
- This was after Climate Action community workshops in Chorlton & Chorlton Park identified car emissions as a key target.
- © Eve & Claire wrote a hasty application called an 'Expression of Interest' and thought that might be the end of it.
- © In January, we were asked to proceed, so we shared the idea and pulled together as many people we could to form a working group.
- ^(c) We formally approached partners through our connections and asked them to get more officially involved.
- The bid team firmed up and our ideas developed, including lots of help from many members of the community, and feedback from the Lottery about what they were looking for.
- () In March, we got through another hoop and got some bid-writing input from the Manchester Volunteer Support Service, MACC.
- (c) In May, we were knocked back for a larger grant but encouraged to re-submit a smaller proposal for 'development funding'.
- This meant standing down three other partners, GM Moving, amity
- & Substance, and we continued with Groundwork & Sustrans.
- In July, we were told we had been successful!

The Chorlton Climate 'bid team'



Cllr Eve Holt





Claire Stocks

Michaela Howell









And lots more people! 43









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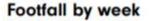
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Above average level of retired	35%	30%	21%
High level of education (level 4 or 5)	61%	49%	29%
Above average levels of good health	56%	53.3%	49%
Fewer 'non-white British' people / muslim faith	18% / 8.4%	24.6.4% / 9.7%	33.3% / 15.8%

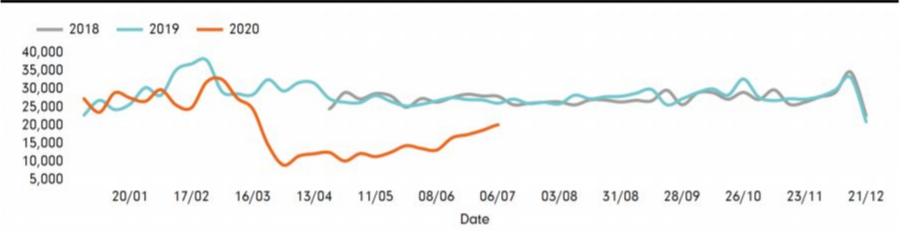
Chorlton Covid19 economic recovery plan

Strengths	Weaknesses		
Green space	Growing over reliance on night-time economy Absentee landlords		
Mix of retail and leisure			
Independent traders	Poor public realm		
More locally forced shopping	Fast traffic, safety issues caused by double parking etc		
Benefit of having local shopping opportunity			
Opportunities	Threats		
Strong re-assurance around shopping safety and social distancing in	Recession/unemployment/loss of buying power from Chorlton		
premises and in public spaces	residents and wider consumers		
More people working from home so likelier to shop local during day	Public transport capacity		
Opportunity for more volunteering to make public realm more attractive	People target shopping and less browsing		
MCC shop "marshalls"	Urmston/Altrincham		
Improve public realm	Uncertainty on Graeme House and precinct		
Improve local short journey experience (better walk & ride infrastructure)			

Action themes arising from above analysis

- Post Covid readiness for individual traders
- Improvements and/or amendments to public realm to facilitate social distancing and safer shopping
- Improvements to street layout to attract more customers and offer more and safer space for traders to operate in
- Business Support and access to finance and grants, both external and Peer to Peer
- Marketing the area and advertising the offer collectively





District centres have held up better than the city centre during lockdown In Chorlton, we are 30% down on the year to date and 23% down, year-on-year, but recovering steadily. Manchester city centre is between 40% and 70% down year on year depending on location, and recovering, but more slowly.